

Dear Friends,

I want to take this opportunity to wish you all a very Happy Diwali which is a festival of love, joy and happiness, the true spirit of Diwali. Apart from my campaign on sustainability to design and develop green buildings, it is very important for us to live a life which is green, sustainable and contributes to negating the challenges of the deteriorating environment we all live in. Just to cite an example, **The WHO recorded an annual average concentration of PM2.5 of 153 micrograms per cubic metre in Delhi (PM stands for Particulate Matter). The PM2.5 limit prescribed by WHO is 10 micrograms per cubic metre. Hence, Delhi has PM2.5 15 times higher than the limit.** This is very alarming fact and we should not contribute to this in spite of festivities.

Therefore I would urge to use cold crackers which are environment friendly and are available in some stores listed below:-

1. **Jagdish Paharia & Company** - Office 7031/2 Mata Rameshwari, Nehru Nagar, Karol Bagh, New Delhi 110005. Mob No: 09871785555.
2. **Shrijee Ramakrishna Event** – 2205, Jamna Bazar, New Delhi – 110006. Mob No: 09811999915

Let us celebrate Diwali in the spirit and the sentiment we all value which is very dear to us while making a small change to sensitize the environment.

Regards,

VB

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Director



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